

ICTNET Workshop No3

ICT-enabled Innovation, Productivity and Growth

24-25 October 2011, ZEW Mannheim (Germany)

Sponsored by the European Commission

Monday, 24th of October 2011

09:00 – 09:15	Registration
09:15 – 09:30	Welcome
09:30 – 11:00	<p>Round Table <i>“Shaping Evidence-Based Policies for ICTs: From Economic Research to Policy Advice”</i> Moderator: Vincenzo Spiezia (OECD)</p> <p>Lucilla Sioli (EU) Avi Goldfarb (University of Toronto, CANADA) Marshall van Alstyne (Boston University, USA) Federico Etro (University of Venice, ITALY)</p>
11:00 – 11:30	Coffee Break
11:30 – 12:30	<p>Invited Session I</p> <p>Avi Goldfarb (University of Toronto, CANADA) <i>ICT-enabled Innovation in Business: Driving Forces and Hampering Factors</i></p>
12:30 – 13:30	Lunch break
13:30 – 14:30	<p>Invited Session II</p> <p>Marco Di MAGGIO (MIT, USA) and Marshall VAN ALSTYNE* (Boston University, USA) <i>Information Sharing and Productivity in Two-Sided Networks</i></p>
14:30 – 14:45	Short Break
14:45– 16:00	<p>Session I</p> <p>Chair:</p> <p>Federico ETRO (University of Venice, ITALY) <i>The Economic Impact of Cloud Computing on Business Creation, Employment and Output</i> Peter GOODRIGE, Jonathan HASKEL* (Imperial College, London, UK) and Gavin WALLIS (University College London, UK) <i>How much has the Internet Contributed to the UK Economy?</i></p>
16:00 – 16:30	Coffee Break
16:30 – 18:00	<p>Session II</p> <p>Chair:</p> <p>Rodrigo BELO (Carnegie Mellon University, USA) <i>From School to Home: Spillover Effects of Broadband in Schools and the Critical Role of Children</i> Constantin MANG (Ifo Institute for Economic Research at the University of Munich, GERMANY) <i>Broadband Internet and Job Search Efficiency</i> Mona Farid-BADRAN (Cairo University, EGYPT) <i>The Impact of Broadband Infrastructure on Economic Growth in some Emerging Countries</i></p>

Tuesday, 25th of October 2011

09:15 – 10:15	Invited Session III Loren BRANDT (University of Toronto, CANADA), Johannes Van Biesebroeck* (K.U. Leuven and CEPR, Belgium) and Yifan ZHANG (Lingnan University, Hong Kong, CHINA) Productivity Benefits from Trade and FDI: Evidence for Different Mechanisms
10:15 – 10:45	Coffee Break
10:45 – 12:30	Session IV Chair: Joannes JACOBSEN*, Anders SORENSEN and Martin JUNGE (University of Copenhagen, CEPR, DENMARK) Digitalization and Productivity Ana RINCON (National Institute of Economic and Social Research, London, UK) and Michela VECCHI* (Middlesex University, London, UK) Short run and long run ICT Spillovers: Microeconomic Evidence Thomas NIEBEL* and Marianne SAAM (ZEW Mannheim, GERMANY) Productivity of ICT and Non-ICT Capital: The Role of Rates of Return and Capital Prices
12:30 – 13:30	Lunch break
13:30 – 14:30	Session V Chair: Vahagn Jerbashian* and Anna Kochanova (CERGE-EI, Prague, CZECH REPUBLIC) The Impact of Telecommunication Technologies on the Competition in Services and Goods Markets: Evidence from the EU Countries Jimmy LOPEZ (Banque de France, Paris, FRANCE) Does Upstream Regulations Curb Productivity Growth through ICT and R&D Investments
14:30 – 14:45	Coffee Break
14:45– 15:45	Session VI Chair: Iulia SIEDSCHLAG (ESRI and Trinity College, Dublin, IRELAND) Neill KILLEEN, Donal SMITH (Central Bank of Ireland, IRELAND) and Catriona O'BRIAN (Central Statistical Office of Ireland, IRELAND) Internationalisation and the Innovation Activities of Services Firms Davide Antonioli (University of Ferrara, ITALY), Annaflavia Bianchi* (University of Ferrara and Fondazione Faber, ITALY), Massimiliano Mazzanti (University of Ferrara, ITALY), Sandro Montesor (University of Bologna, ITALY), Paolo Pini (University of Ferrara, ITALY) Economic Crisis: Innovation Strategies and Firm Performance. Evidence from Italian-Firm Level Data
15:45 – 16:00	Irene Bertschek and Vincenzo Spiezia: Workshop summary and closing remarks

The asterisk “*” indicates the presenting author.

Assessment papers: - [ICT, Growth and Productivity](#)
- [ICT-enabled Innovation](#)