



INTERTIC

International Think-tank on Innovation and Competition

V Intertic Conference on Innovation, Competition and the New Economy

University of Venice, Ca' Foscari, Department of Economics

October 11, 2011

Aula Trentin, Ca' Dolfin

PROGRAM

09:00-09:30

Registration

*Introduction by **Federico Etro** (University of Venice and Intertic)*

09:30-10:45

Session 1: Market Structures and Competitive Pressure

Chairman: **Federico Etro** (University of Venice and Intertic)

- What does market structure reveal? by **Giovanni A. Tabacco** (University of East Anglia)

Discussant: **Theresa Veer** (Technische Universitat Berlin)

- Competition in services and efficiency of manufacturing firms: does "liberalization" matters? by **Emanuele Forlani** (Lessius University College, Belgium)

Discussant: **Justus Baron** (CERNA, MINES ParisTech)

- The Social Welfare Effect of Tying in a Vertically Differentiated Market for System Goods by **Georgi Burlakov** (Cerge-EI, Prague)

Discussant: **Christian Kiedaisch** (Toulouse School of Economics and ETH Zurich)

10:45 -11:00 **Coffe break**

11:00-12:30 **Session 2: The Economics of Online Advertising**

Chairman: **Roberto Roson** (*University of Venice*)

- A Note on Vertical Search Engines Foreclosure by **Emanuele Tarantino** (*University of Bologna*)
Discussant: **Lapo Filistrucchi** (*University of Florence and Tilec, Tilburg University*)

- Paying positive to go Negative: Advertisers' Competition and Media reports by **Andrea Blasco, Paolo Pin and Francesco Sobbrío** (*University of Bologna, University of Siena and IMT*).
Discussant: **Iana Kouris** (*McKinsey & Co. Frankfurt and University of Aachen*)

- Regulating one Side of a Two-Sided Market by **Lapo Filistrucchi, Luigi Luini and Andrea Mangani** (*University of Florence and Tilec, Tilburg University*)
Discussant: **Emilio Calvano** (*Bocconi University*)

- The Impact of the Internet on Advertising Markets for News Media by **Susan Athey, Emilio Calvano and Joshua S. Gans** (*Harvard University, Bocconi University and University of Toronto*).
Discussant: **Roberto Roson** (*University of Venice*)

12:30 -13:30

Lunch

13:30 – 15:00

Session 3: V Stackelberg Lecture:

Xavier Vives (Iese Business School, Barcelona, Spain)

Presentation by **Guido Cazzavillan** (*University of Venice, Head of Department of Economics*) and **Federico Etro** (*University of Venice*)

- Lecture on Innovation and Competitive Pressure by **Xavier Vives** (*Iese Business School, Barcelona, Spain*)

- Q&A

15:00 – 16:30

Session 4: Innovation, IP and Standardization

Chairman: **Fabio Manenti** (*University of Padua*)

- Essential Patents and Standard Dynamics by **Justus Baron, Knut Blind and Tim Pohlmann** (*CERNA, MINES ParisTech and Technische Universität Berlin*)
Discussant: **Fabio Manenti** (*University of Padua*)

- Innovating standards through informal consortia: The case of wireless telecommunications by **Henry Delcamp and Aija Leiponen** (*CERNA, MINES ParisTech and Cornell University and Imperial College*)
Discussant: **Noemi Pace** (*University of Venice*)

- Always one step ahead? Firms' strategy's impact on susceptibility to copy of intellectual property by **Knut Blind and Theresa Veer** (*Technische Universität Berlin*)
Discussant: **Emanuele Forlani** (*Lessius University College, Belgium*)

- Taste for exclusivity and intellectual property rights by **Dominik Grafenhofer and Christian Kiedaisch** (*Toulouse School of Economics and ETH Zurich*)
Discussant: **Emanuele Tarantino** (*University of Bologna*)

16:30 -16:45

Coffee break

16:45-18:00

Session 5: Competition Policy and Regulatory Issues in the New Economy

Chairman: **Lapo Filistrucchi** (*University of Florence and Tilec, Tilburg University*)

- Program Quality and Exclusive Provision by **Anna D'Annunzio** (*Toulouse School of Economics*)
Discussant: **David Henriques** (*New York University, Stern School of Business*)

- Strategic Bypass Deterrence by **Francis Bloch and Axel Gautier** (*Ecole Polytechnique and Université de Liège*)

Discussant: **Georgi Burlakov** (*Cerge-EI, Prague*)

- Can Access Price Indexation Promote Efficient Investment in Next Generation Networks? by **David Henriques** (*New York University, Stern School of Business*)

Discussant: **Giovanni A. Tabacco** (*University of East Anglia*)

19:30

Gala dinner at HARRY'S BAR BY CIPRIANI

Speakers:

Justus Baron (*CERNA, MINES ParisTech*)

Andrea Blasco (*University of Bologna*)

Georgi Burlakov (*Cerge-EI, Prague*)

Emilio Calvano (*Bocconi University*)

Carlo Carraro (*University of Venice*)

Guido Cazzavillan (*University of Venice*)

Adina-Cristiana Comanescu (*Academy of Economic Studies, Bucharest*)

Anna D'Annunzio (*Toulouse School of Economics*)

Henry Delcamp (*CERNA, MINES ParisTech and Cornell University*)

Federico Etro (*University of Venice and Intertic*)

Lapo Filistrucchi (*University of Florence and Tilec, Tilburg University*)

Emanuele Forlani (*Lessius University College, Belgium*)

Axel Gautier (*Université de Liège*)

David Henriques (*New York University, Stern School of Business*)

Christian Kiedaisch (*ETH Zurich*)

Noemi Pace (*University of Venice*)

Roberto Roson (*University of Venice*)

Giovanni A. Tabacco (*University of East Anglia*)

Emanuele Tarantino (*University of Bologna*)

Theresa Veer (*Technische Universität Berlin*)

Xavier Vives (*Iese Business School, Barcelona*)